

SMM MONTHLY REPORT

Prepared for:

Angel Spa Nail

October Month

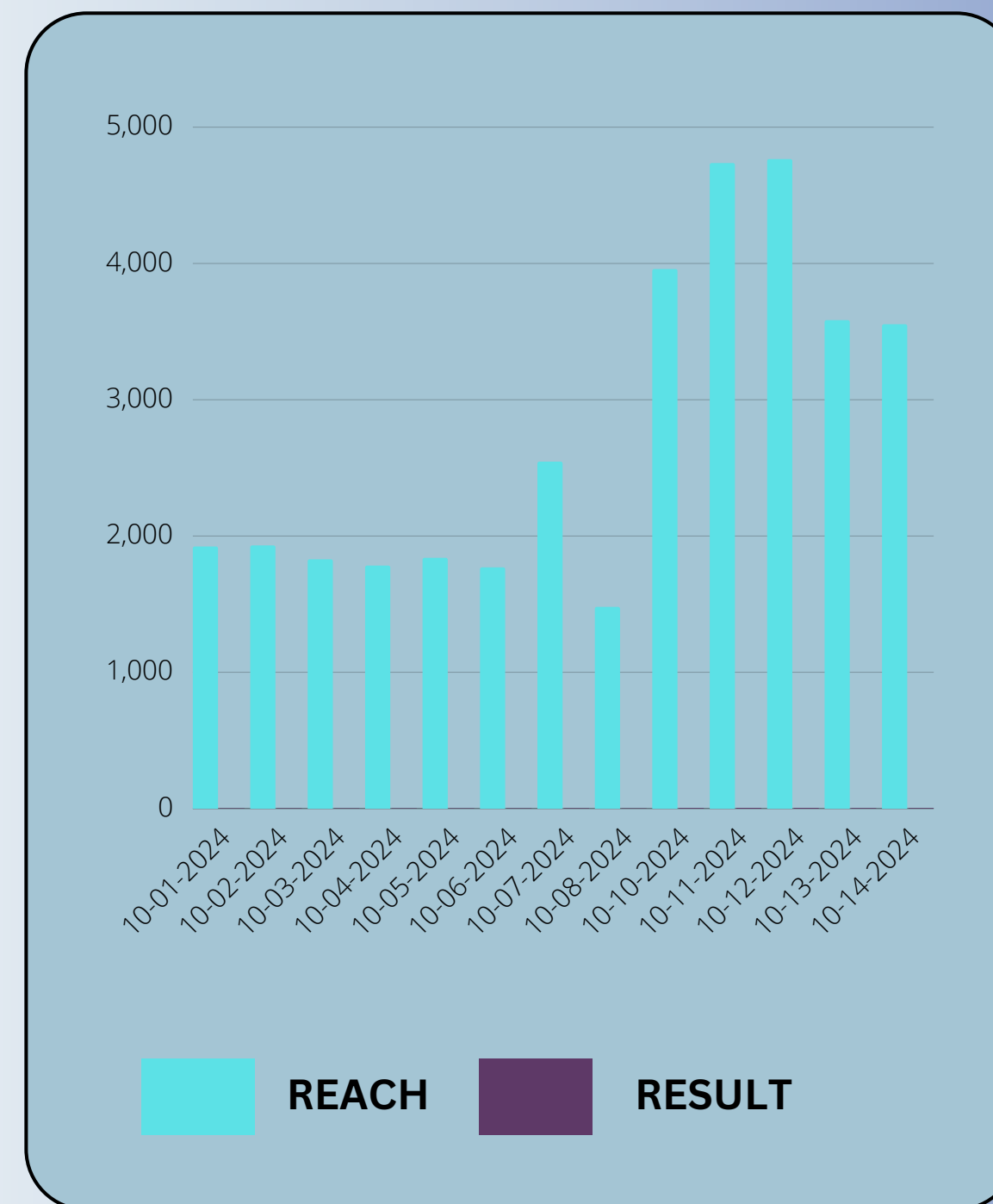
Brand Awareness Campaign

Brand Awareness Campaign Results For Angelspanails

Angel Spa Nail

CAMPAIGN START DATE - 10-01-2024

| Date | Reach | Result | Amt Spent |
|------------|-------|--------|-----------|
| 10-01-2024 | 1,923 | 1,923 | \$5.71 |
| 10-02-2024 | 1,931 | 1,931 | \$5.58 |
| 10-03-2024 | 1,829 | 1,829 | \$5.42 |
| 10-04-2024 | 1,783 | 1,783 | \$5.55 |
| 10-05-2024 | 1,840 | 1,840 | \$5.66 |
| 10-06-2024 | 1,770 | 1,770 | \$5.24 |
| 10-07-2024 | 2,546 | 2,546 | \$5.23 |
| 10-08-2024 | 1,480 | 1,480 | \$2.30 |
| 10-10-2024 | 3,959 | 3,959 | \$7.53 |
| 10-11-2024 | 4,737 | 4,737 | \$7.35 |
| 10-12-2024 | 4,766 | 4,766 | \$7.35 |
| 10-13-2024 | 3,584 | 3,584 | \$5.29 |
| 10-14-2024 | 3,554 | 3,554 | \$5.11 |



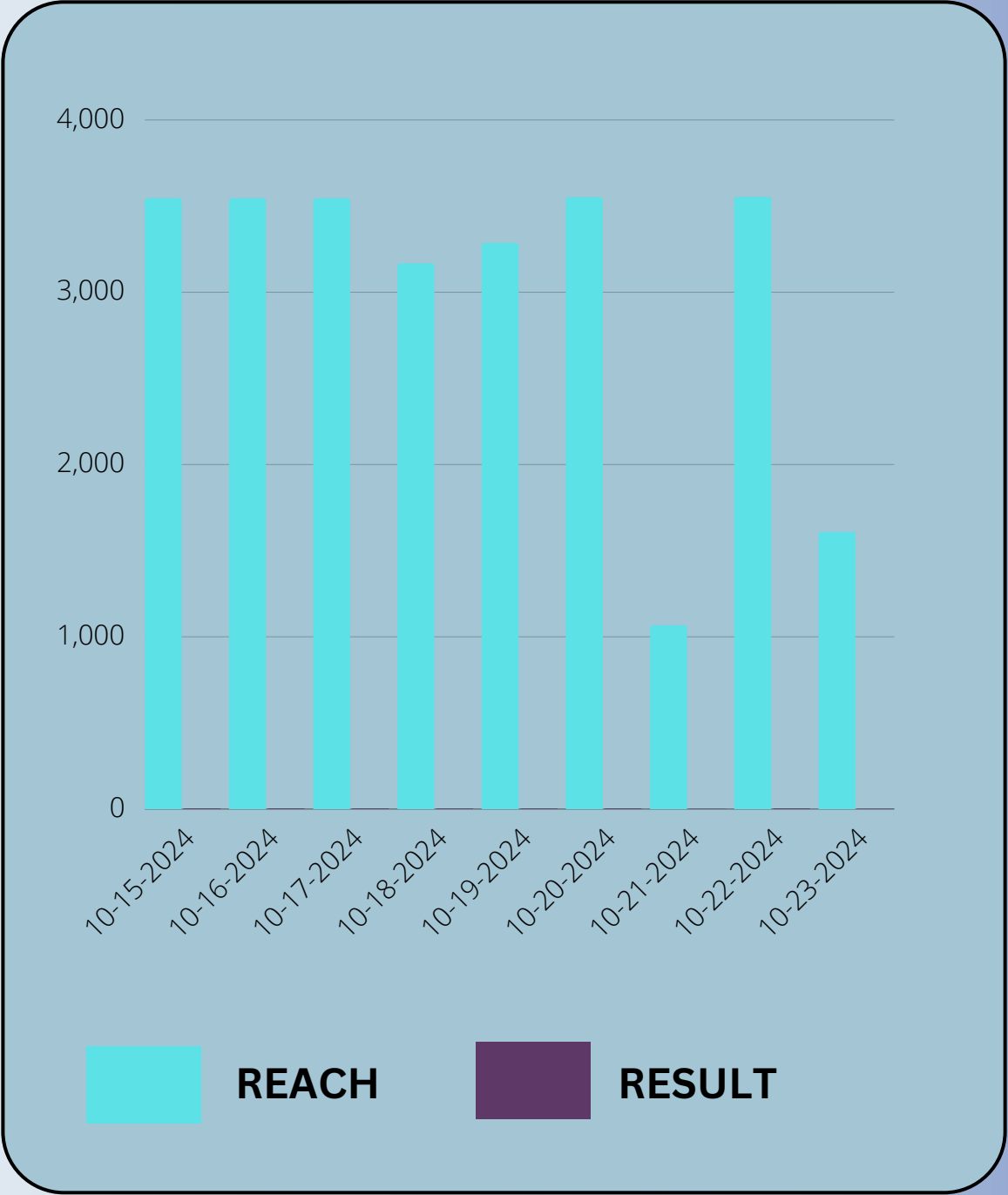
Marketing by www.amoriotech.com

Brand Awareness Campaign

Angel Spa Nail

Brand Awareness Campaign Results For Angelspanails

| Date | Reach | Result | Amt Spent |
|------------|--------|--------|-----------|
| 10-15-2024 | 3,546 | 3,546 | \$5.08 |
| 10-16-2024 | 3,212 | 3,212 | \$4.90 |
| 10-17-2024 | 3,068 | 3,068 | \$4.78 |
| 10-18-2024 | 3,168 | 3,168 | \$4.98 |
| 10-19-2024 | 3,286 | 3,286 | \$4.85 |
| 10-20-2024 | 3,552 | 3,552 | \$5.25 |
| 10-21-2024 | 3,559 | 3,559 | \$5.07 |
| 10-22-2024 | 3,554 | 3,554 | \$5.00 |
| 10-23-2024 | 1,608 | 1,608 | \$2.28 |
| Total | 47,775 | 47,775 | \$115.51 |



CAMPAIGN END DATE - 10-23-2024



Social Media Audience



AGE

| | |
|-----------------|--------|
| 18-24years old | 3.82% |
| 25-34 years old | 14.83% |
| 35-44 years old | 22.74% |
| 45-54 years old | 19.43% |
| 55-64 years old | 20.16% |
| 65+ years old | 19.03% |

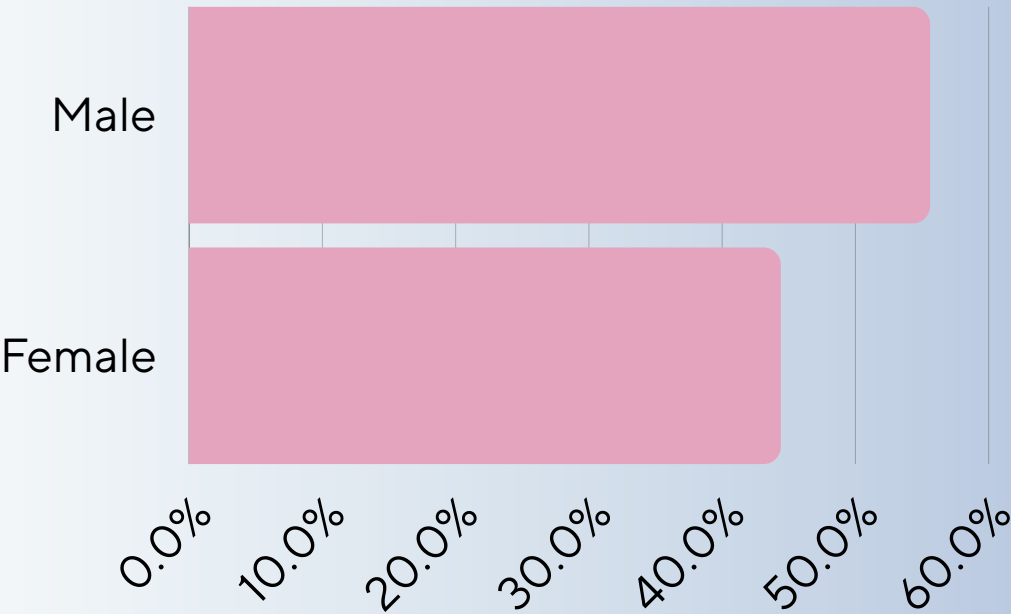
LOCATION

Location: United States: Venice
(+17 km) Florida

DAILY BUDGET

\$5.00

GENDER



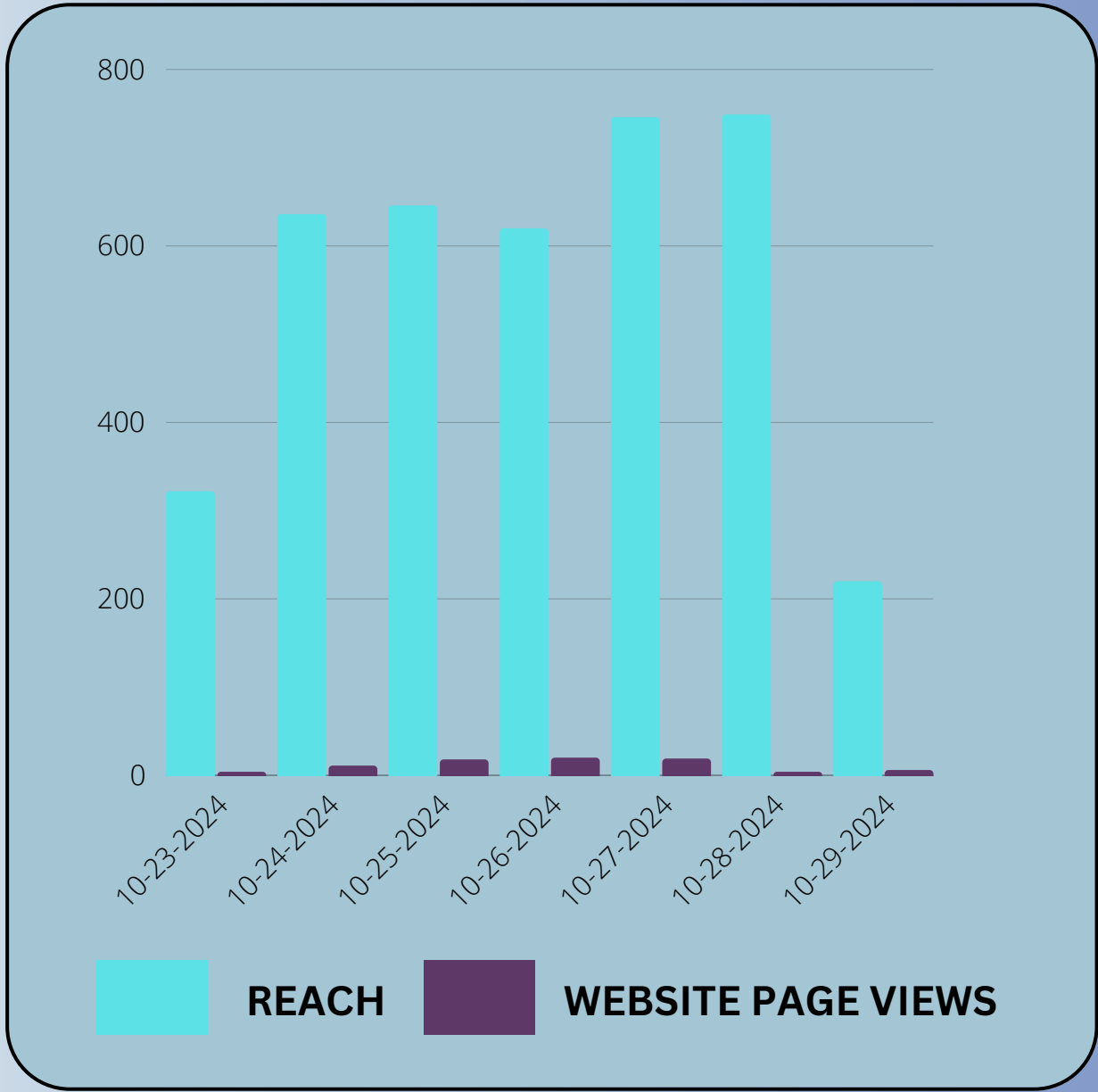
Website Traffic Campaign

Angel Spa Nail

Website Traffic Campaign Results For Angelspanails

CAMPAIGN START DATE - 10-23-2024

| Date | Reach | Website Page Views | Amount Spent |
|------------|-------|--------------------|--------------|
| 10-23-2024 | 322 | 4 | \$2.60 |
| 10-24-2024 | 636 | 11 | \$5.08 |
| 10-25-2024 | 646 | 18 | \$4.92 |
| 10-26-2024 | 620 | 20 | \$4.65 |
| 10-27-2024 | 746 | 19 | \$5.42 |
| 10-28-2024 | 749 | 14 | \$4.94 |
| 10-29-2024 | 714 | 24 | \$5.26 |
| 10-30-2024 | 287 | 9 | \$1.77 |
| Total | 3,771 | 119 | \$34.64 |



ONGOING



Marketing by www.amoriotech.com

Social Media Audience



AGE

| | |
|-----------------|--------|
| 18-24years old | 1.11% |
| 25-34 years old | 10.58% |
| 35-44 years old | 30.37% |
| 45-54 years old | 32.14% |
| 55-64 years old | 17.21% |
| 65+ years old | 8.57% |

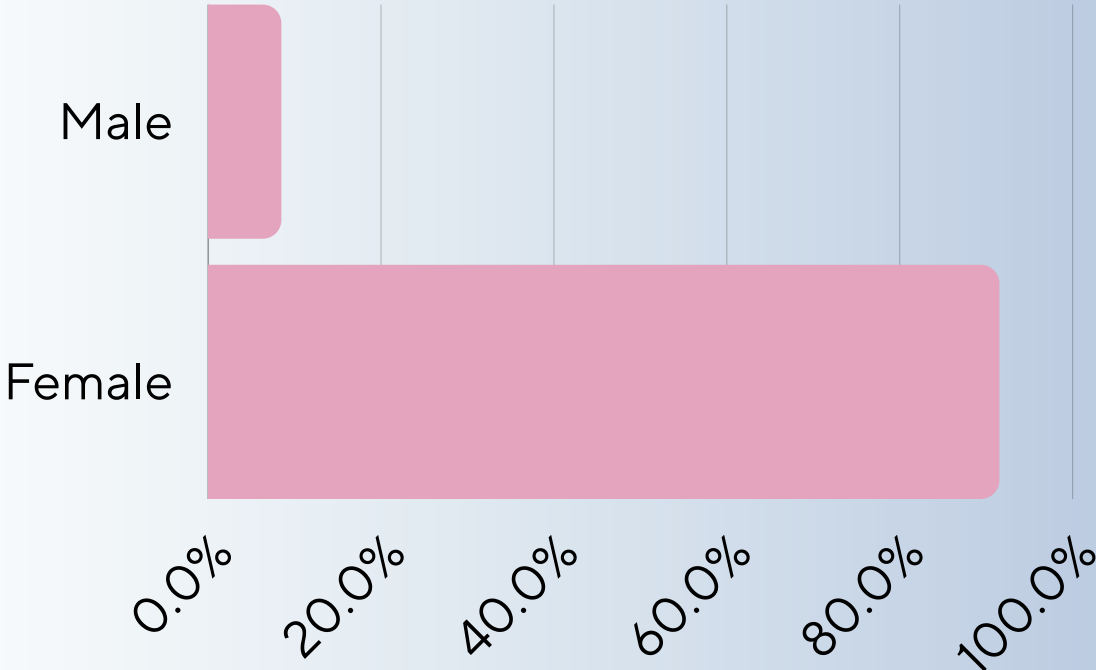
LOCATION

Location: United States: Venice
(+17 km) Florida

DAILY BUDGET

\$5.00

GENDER



SEO MONTHLY REPORT

Prepared for:

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October Month

Overview



We have meticulously prepared and updated our On-Site SEO checklists, and refreshed our website content with targeted keywords. This strategic update is designed to enhance keyword rankings for our site. We are now focusing on Off-Site SEO to further boost our online presence.



On Site SEO Tasks



- Keyword and Competitor Analysis Done
- Configured Google Analytics and Search Console
- Created a Sitemap for the website
- Meta title and Meta Description added for all pages
- All pages submitted in Google search console to index in Google
- We have added only one H1 tag on all the web pages
- Alt Texts added for images with keywords
- Added Structured data on website - Structured data is crucial for SEO because it helps search engines better understand the content of web pages.



Off Site SEO Tasks

- Submitting website on listing Directories based in the USA
- We are consistently posting on image submission platforms.
- We are regularly submitting answers to questions on Quora.

Upcoming Plan

- Submitting website on listing Directories based in the USA
- We are consistently posting on image submission platforms.
- We are regularly submitting answers to questions on Quora.
- We will start writing blogs to post on the website

Thank you