

# SMM BIWEEKLY REPORT

Prepared for:



Lancaster Stones

11-01-2024 TO 11-15-2024



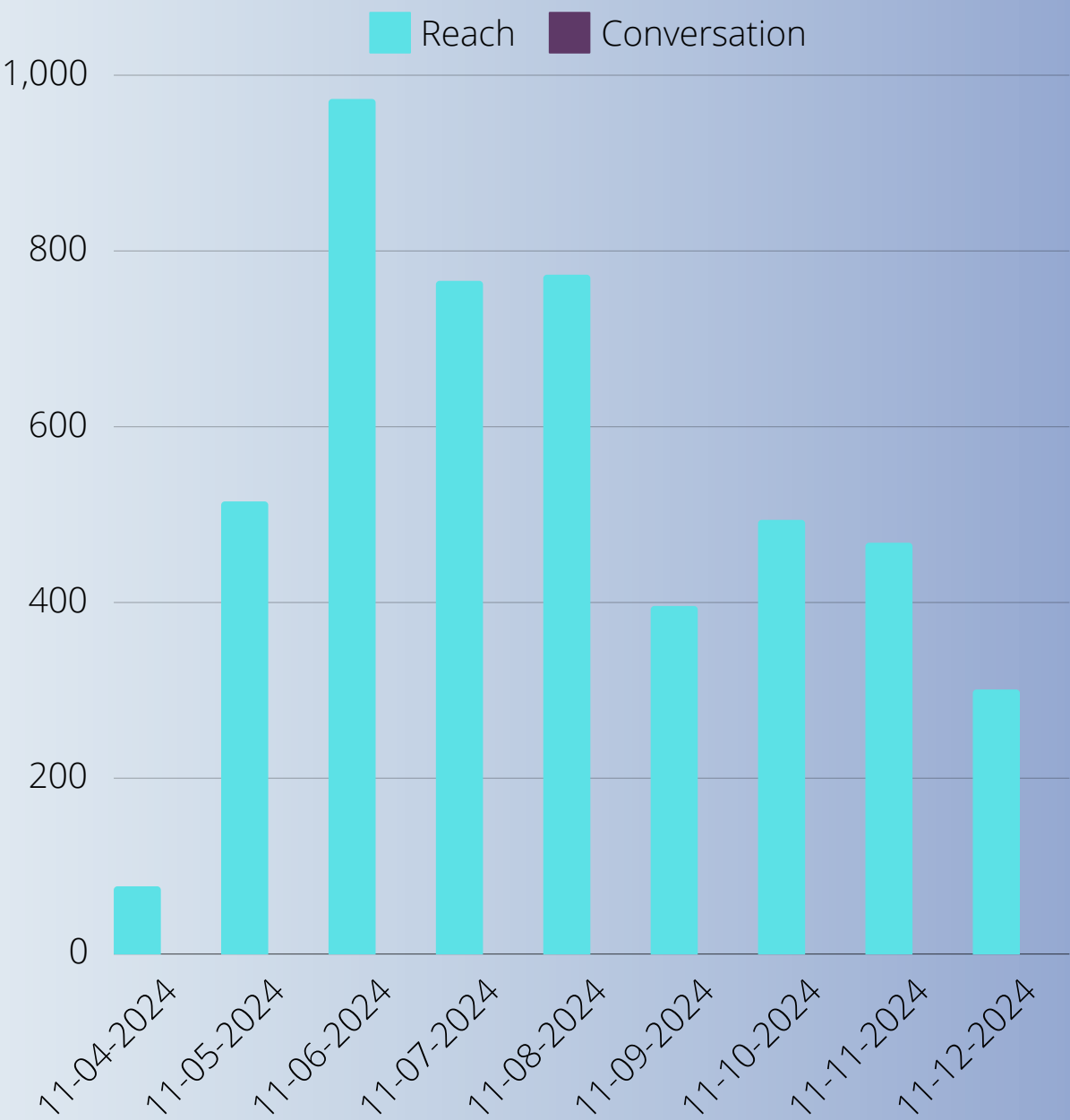
# Engagement Campaign



Engagement Campaign Results For Lancaster Stones

CAMPAIGN START DATE - 11-04-2024

Date	Reach	Conversation	Amt Spent
11-04-2024	77	0	\$2.72
11-05-2024	515	0	\$10.15
11-06-2024	973	0	\$10.94
11-07-2024	766	0	\$8.50
11-08-2024	773	0	\$8.08
11-09-2024	396	0	\$4.46
11-10-2024	494	0	\$5.74
11-11-2024	468	0	\$4.61
11-12-2024	301	0	\$2.70
Total	4,763	0	\$57.9



CONVERSATION : 0    CAMPAIGN END DATE - 11-12-2024

Location: United States: Kinzers (+25 Miles) Pennsylvania

Daily budget : \$10 ( 11-04-2024 to 11-10-2024)

Daily budget : \$5 ( 11-11-2024 to 11-12-2024)



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# Upcoming Plan

- Planned to launch a **Conversation Campaign** on Facebook
- **This Week's Creative Post:** Highlighting the **Black Friday Sale** Offers in the Conversation Campaign

# Thank you